

# ***Business By The Book: Aligning Your Organization with Biblical Principles***

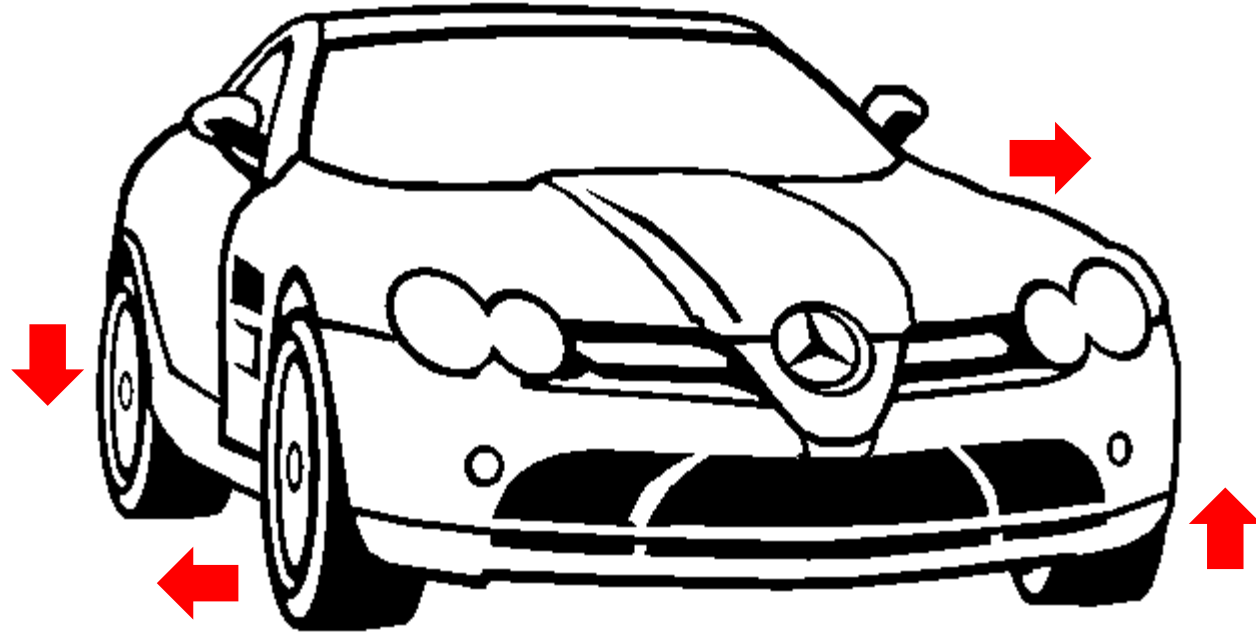
Presented by  
Michael Daehn

**The fear of the LORD is the  
beginning of wisdom,  
and knowledge of the Holy  
One is understanding.**

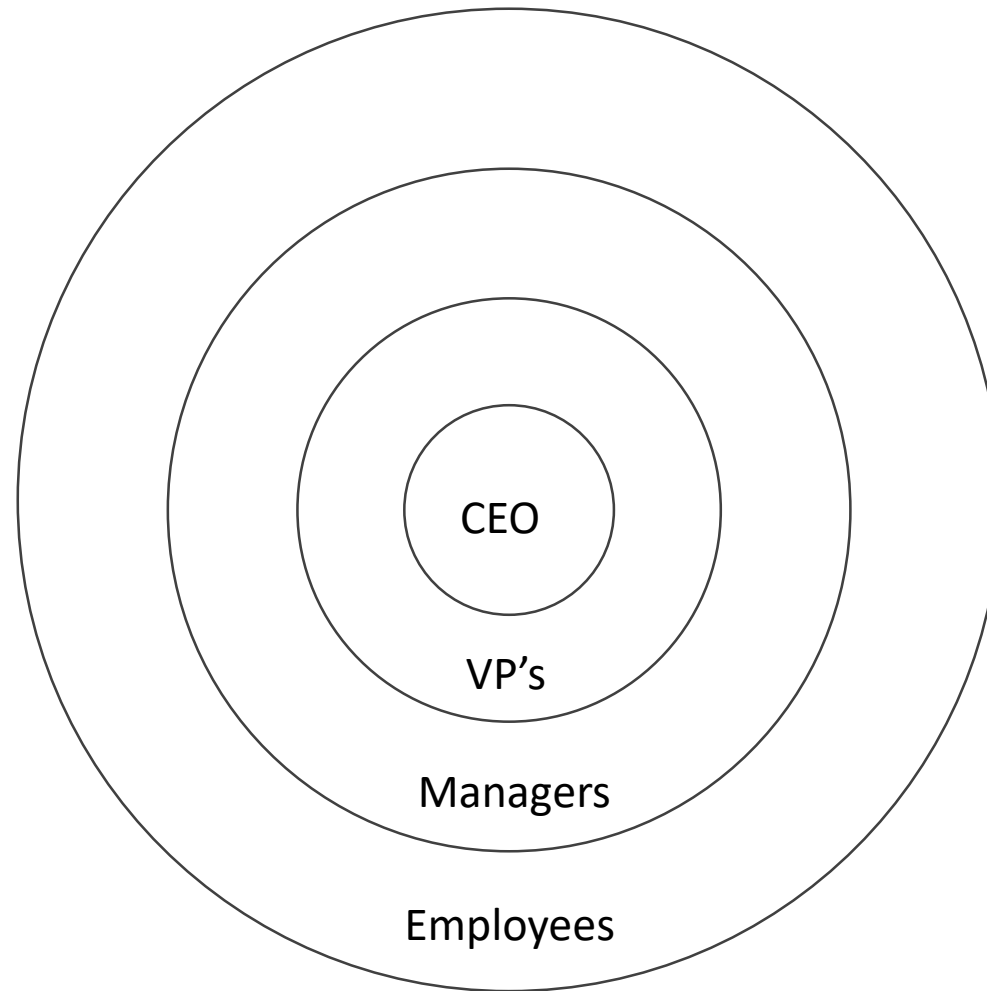
**Proverbs 9:10**

# Alignment

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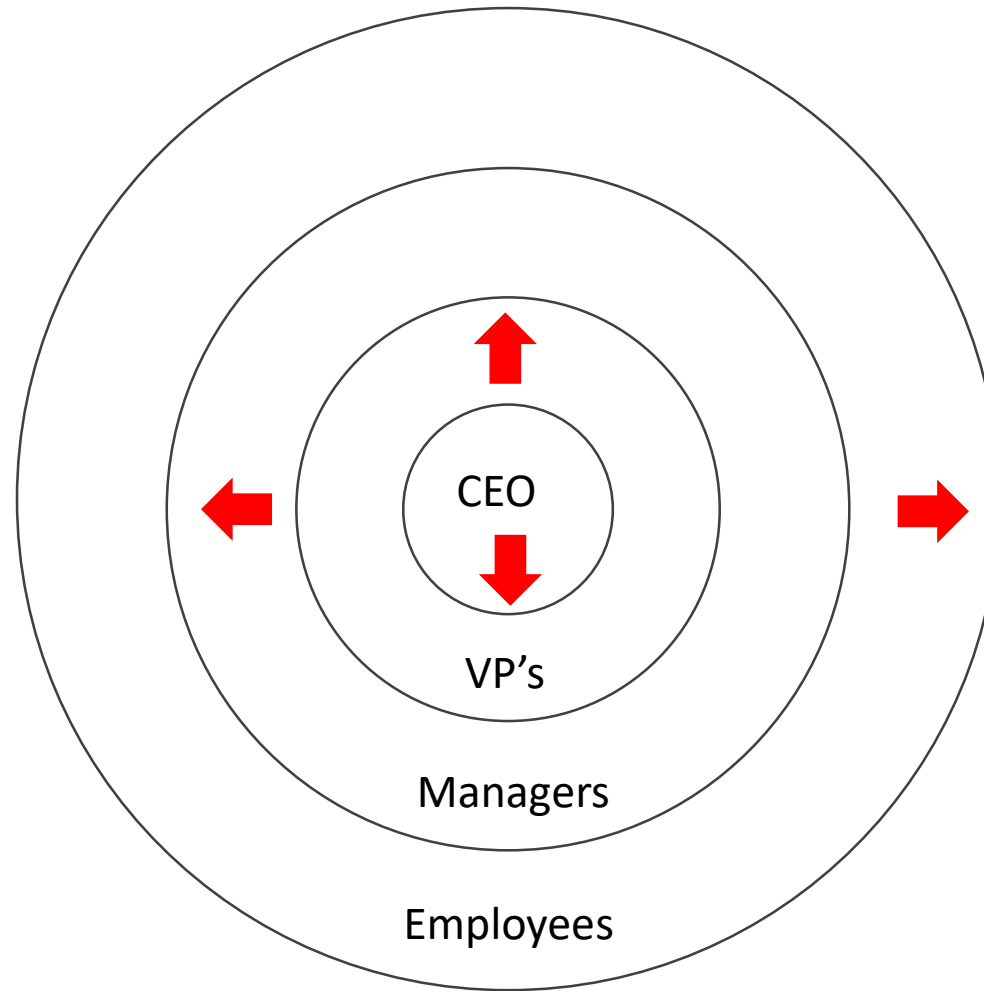


# Organizational Alignment



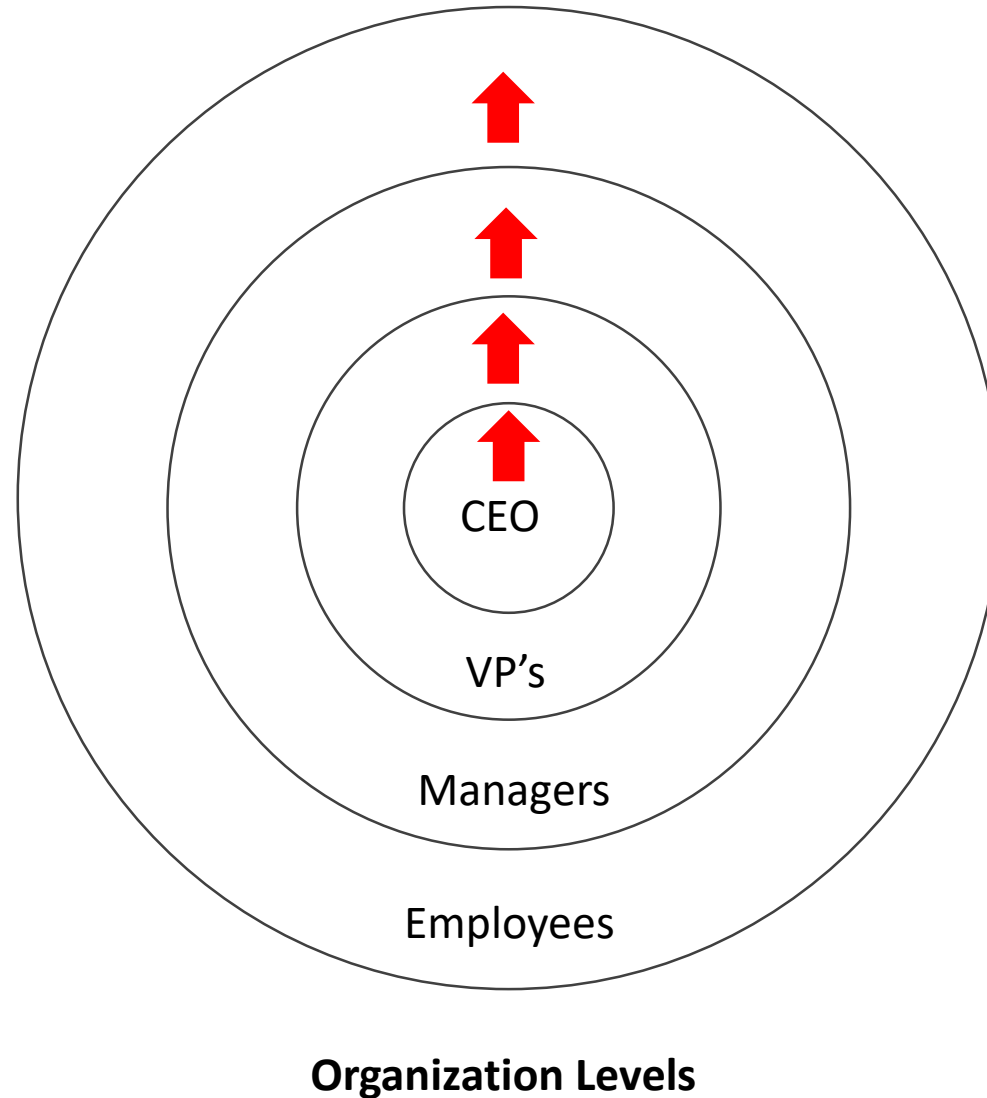
**Organization Levels**

# Unaligned Organization

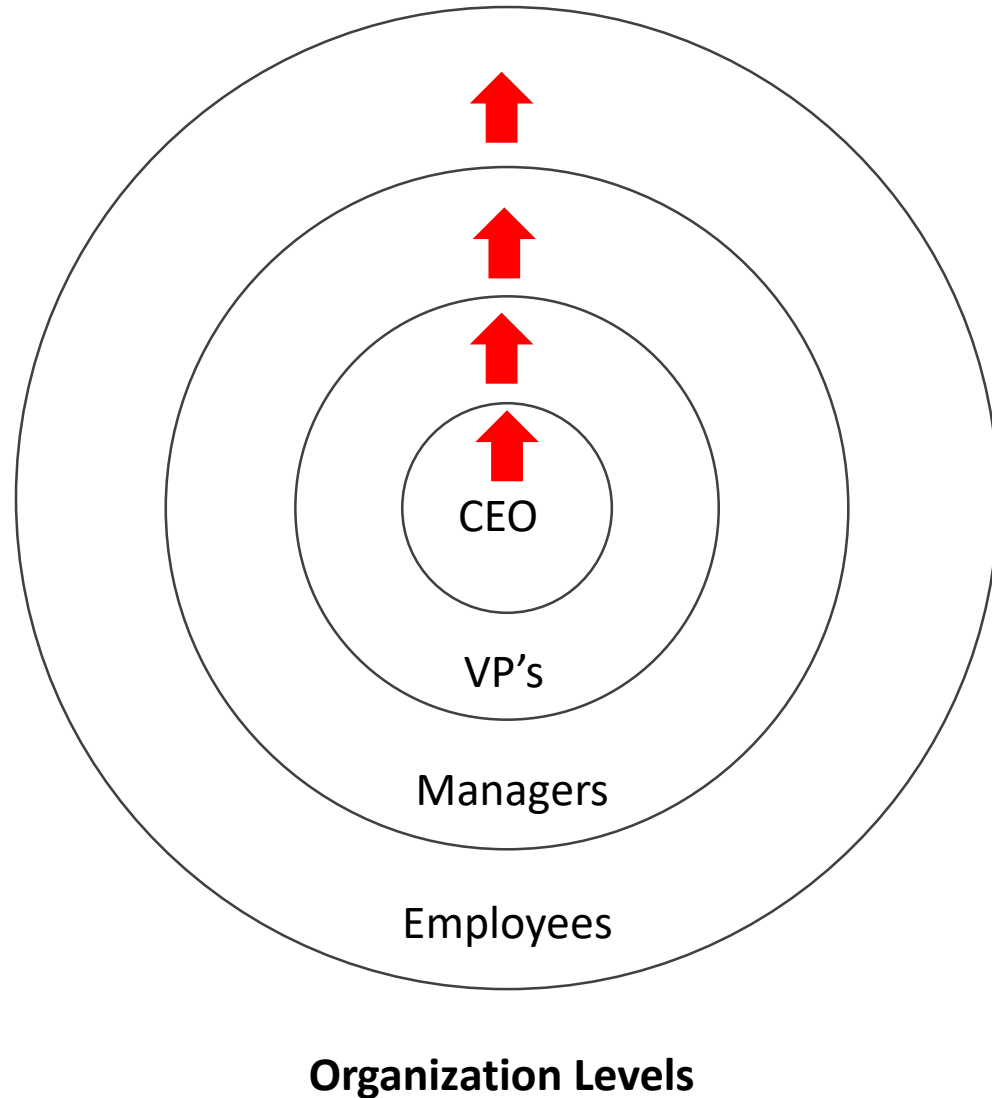


Unaligned Levels

# Aligned Organization

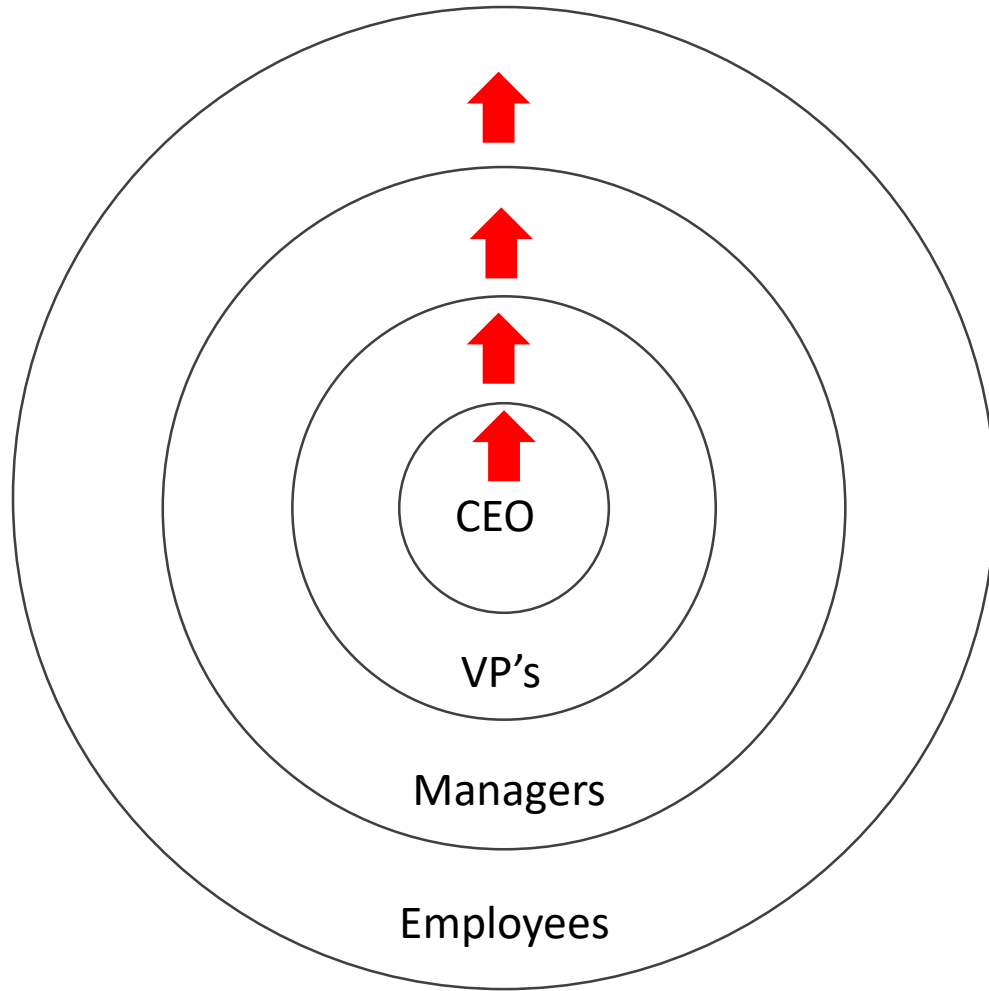


# How to be Aligned

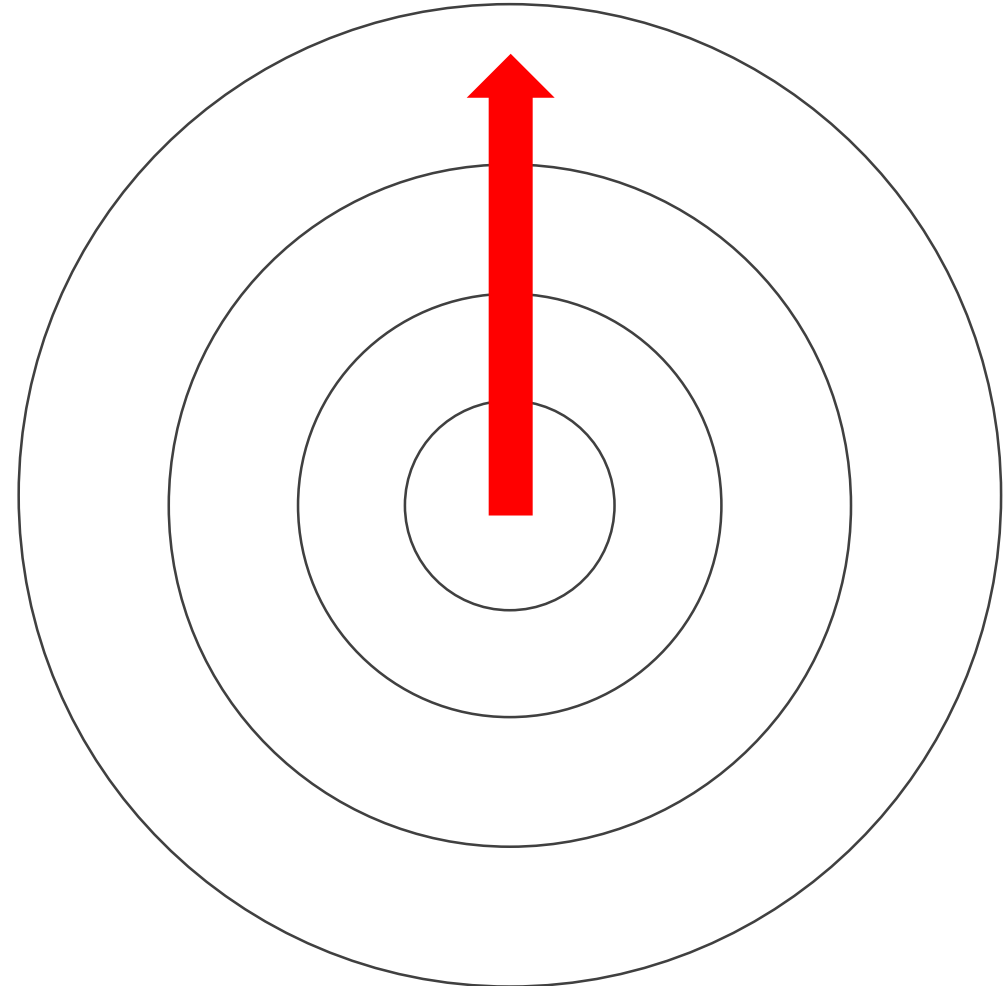




# Align with Mission

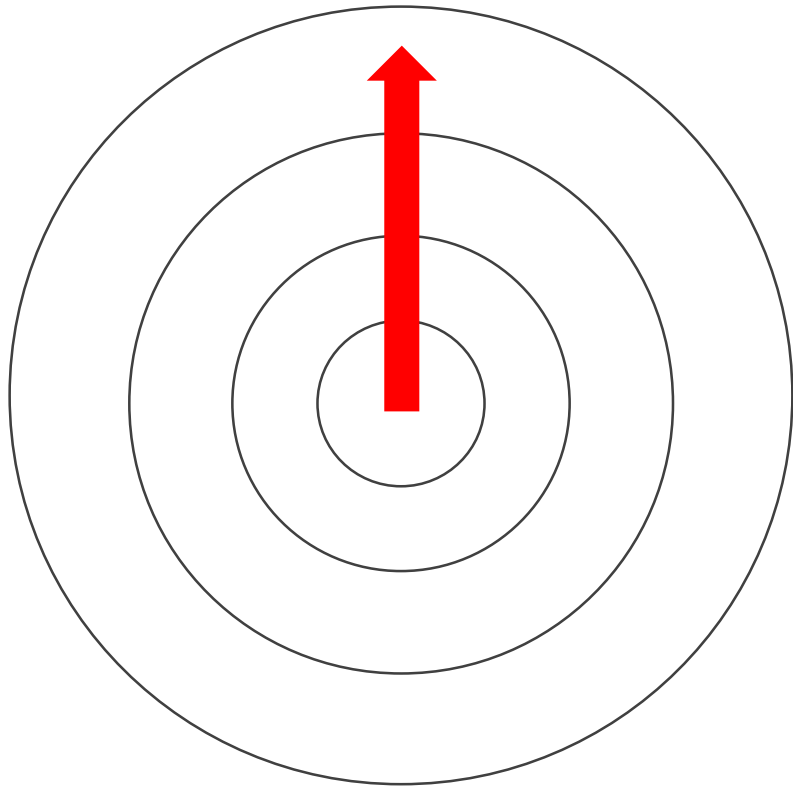


**Organization Levels**

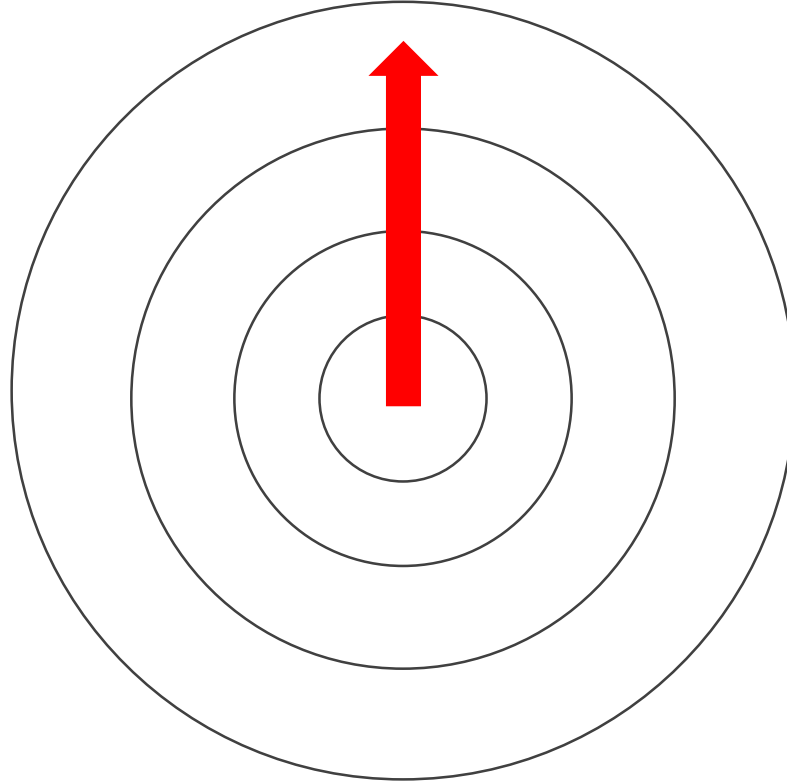


**Mission**

# Aligning Mission

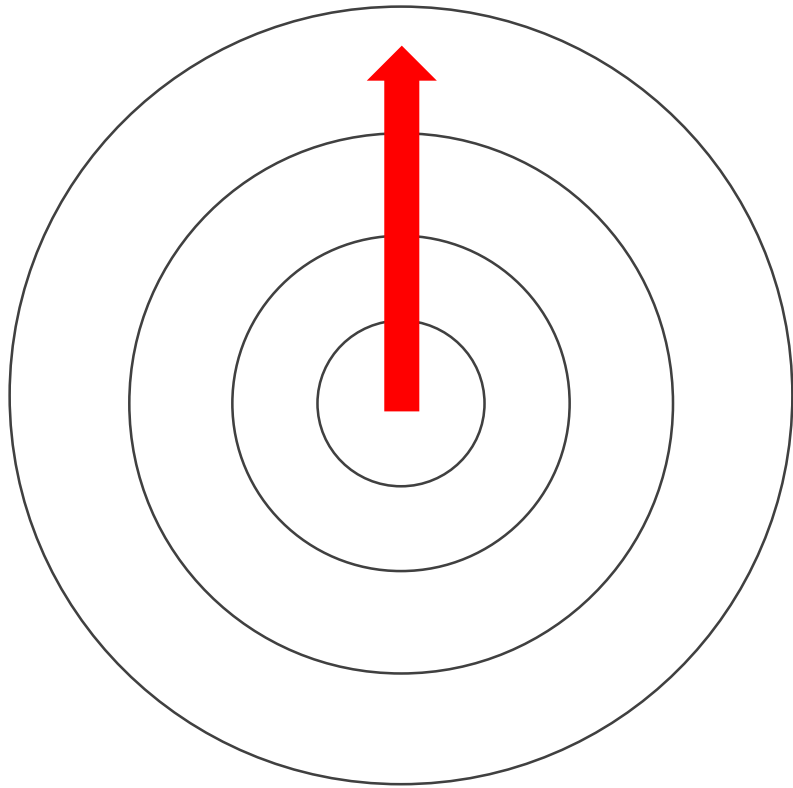


**Organization**

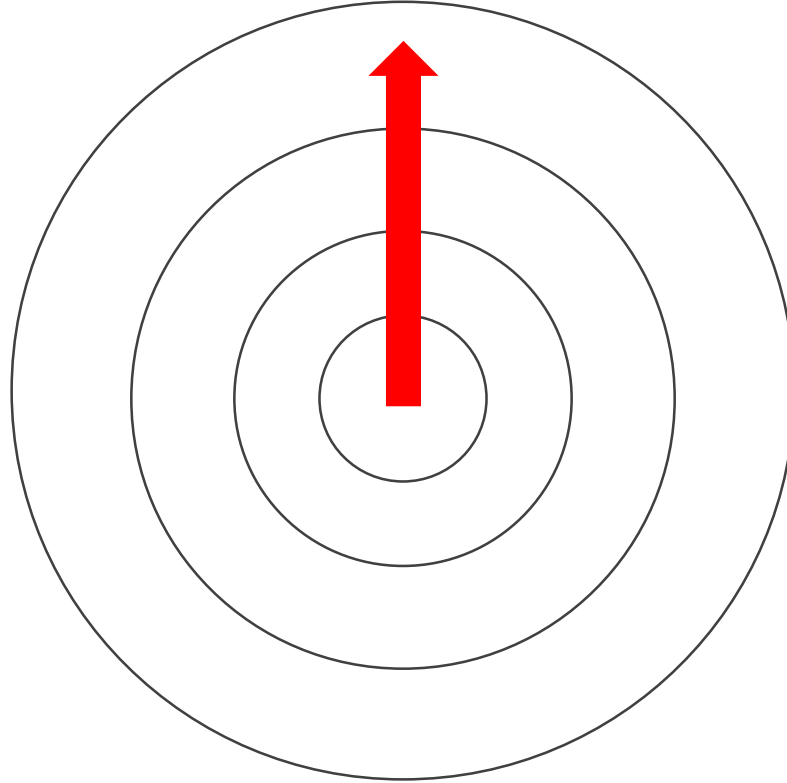


**Mission**

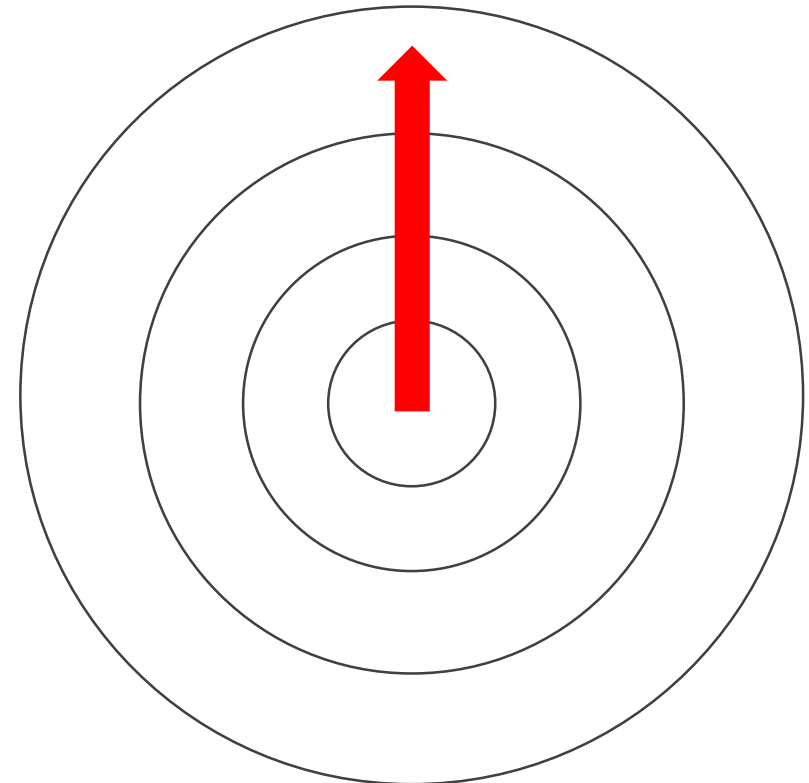
# Align with Principles



**Organization**



**Mission**



**Principles**

# **What are Principles?**

# prin·ci·ple

/ˈprɪnsəpəl/ 

*noun*

plural noun: **principles**

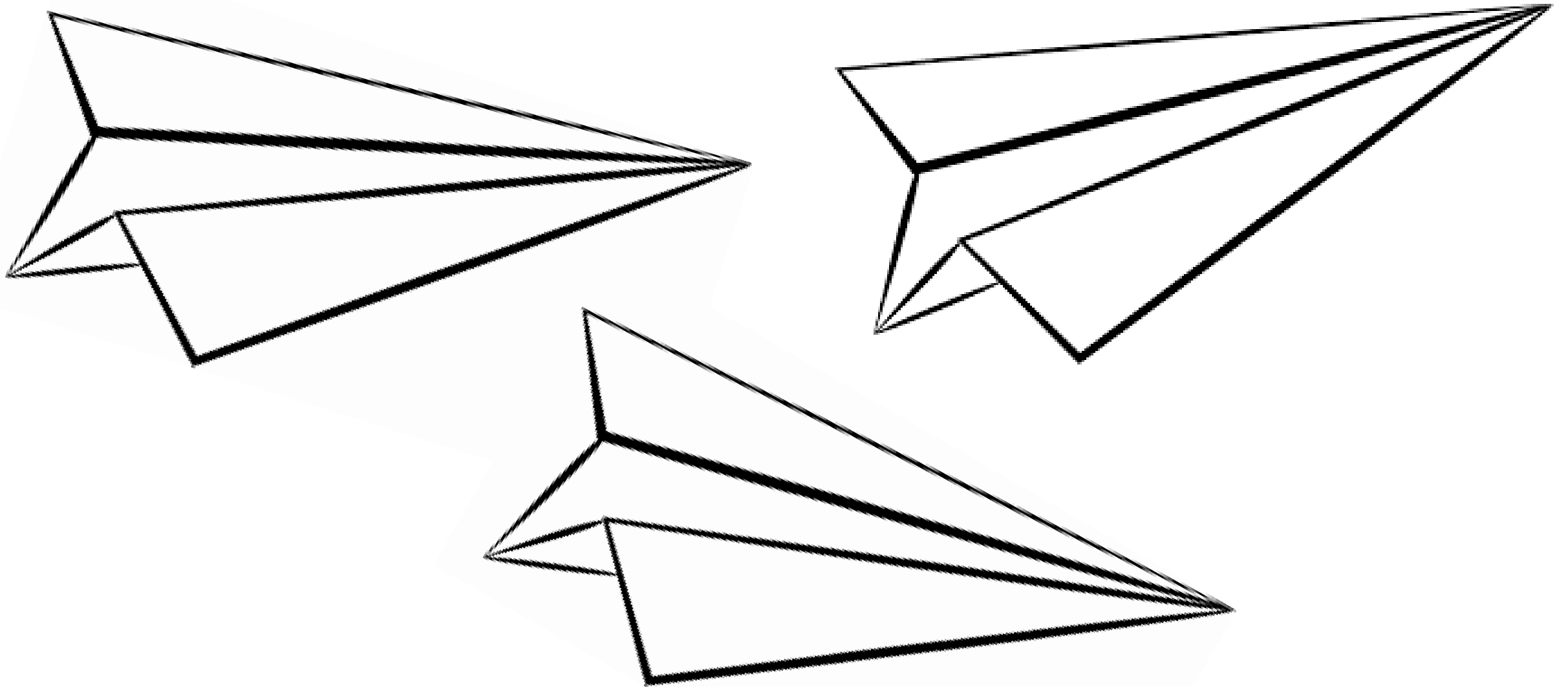
1. a fundamental truth or proposition that serves as the foundation for a system of belief or behavior or for a chain of reasoning.

"the basic principles of Christianity"

*synonyms:* [truth](#), [proposition](#), [concept](#),  
[idea](#), [theory](#), [postulate](#); [More](#)

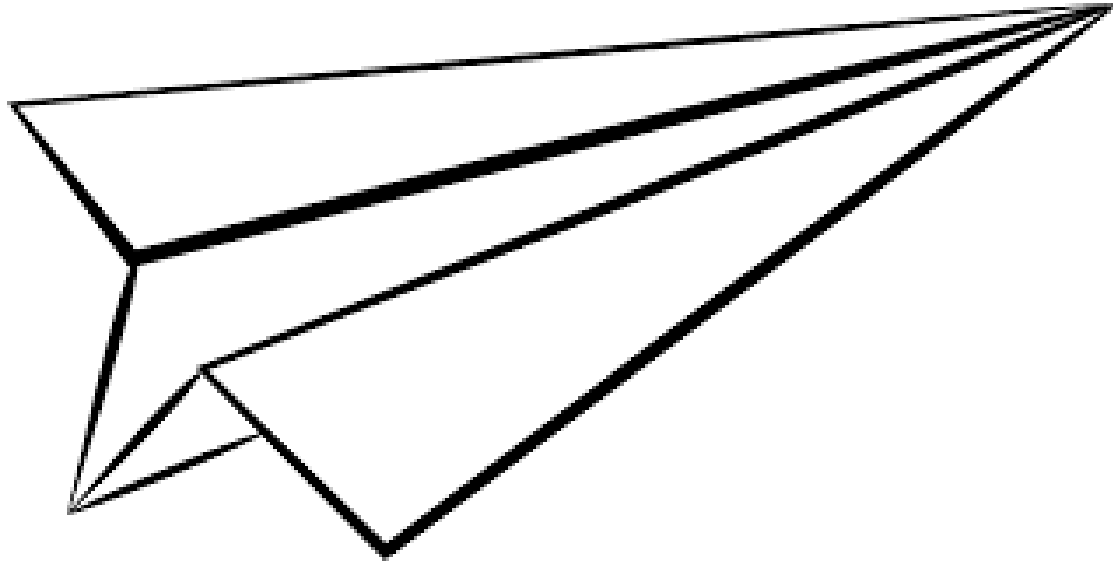
2. a general scientific theorem or law that has numerous special applications across a wide field.

# Paper Airplanes



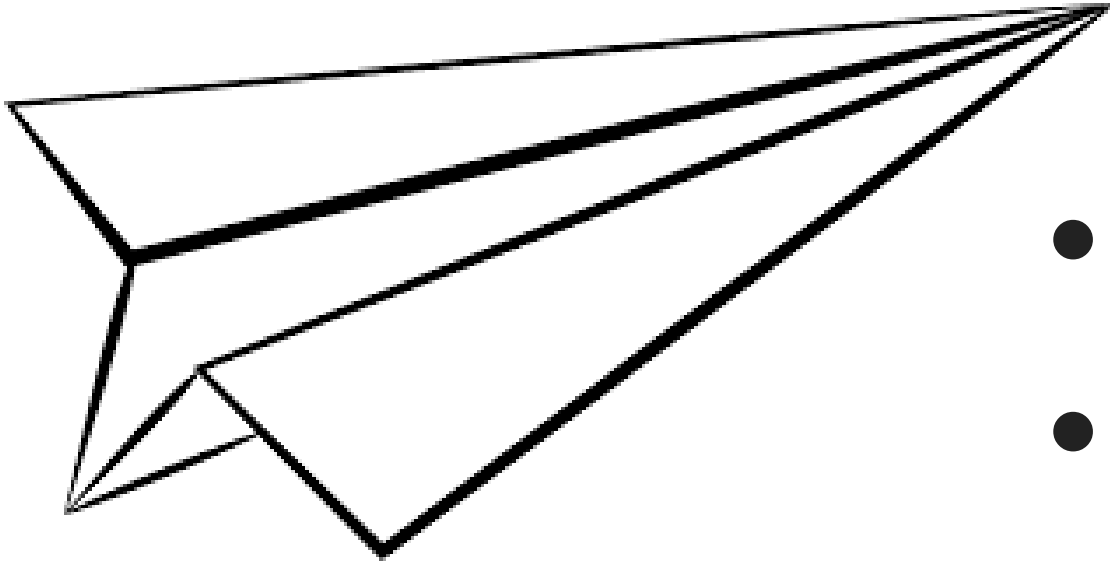


# Principles of Flight



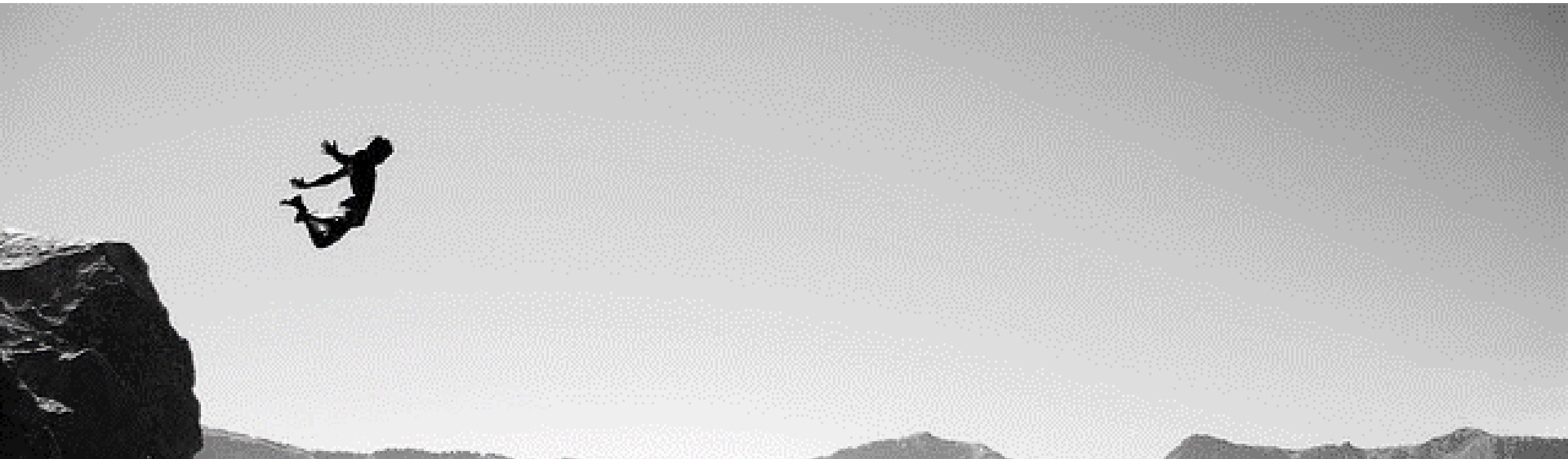


# Principles of Flight

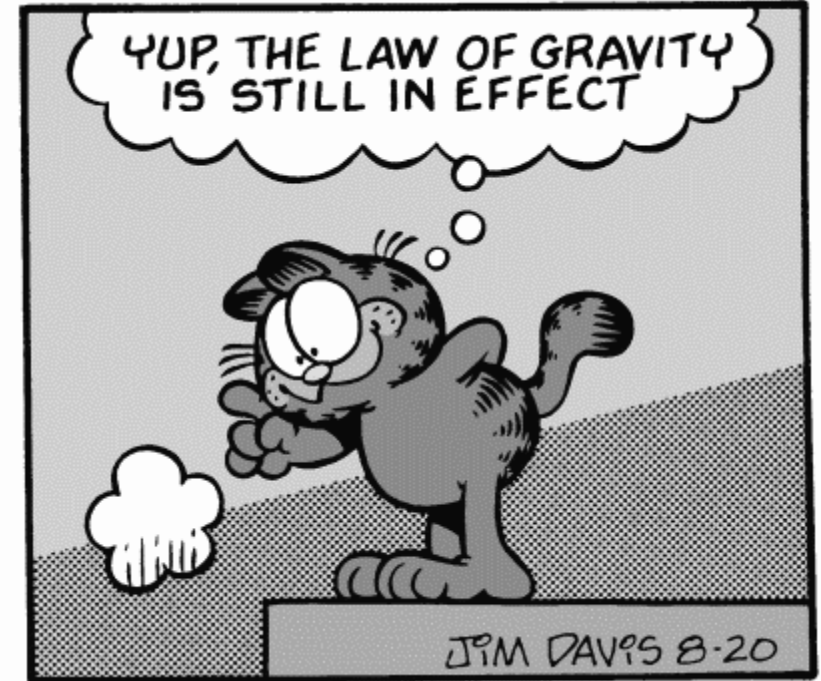


- Lift
- Gravity
- Thrust
- Drag

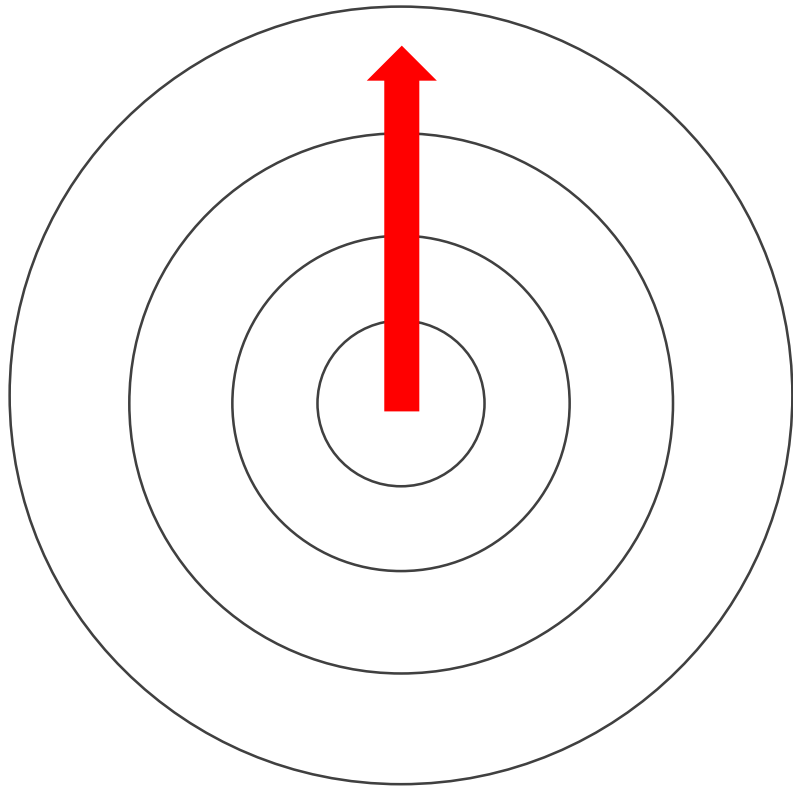
# Jump Off a Cliff



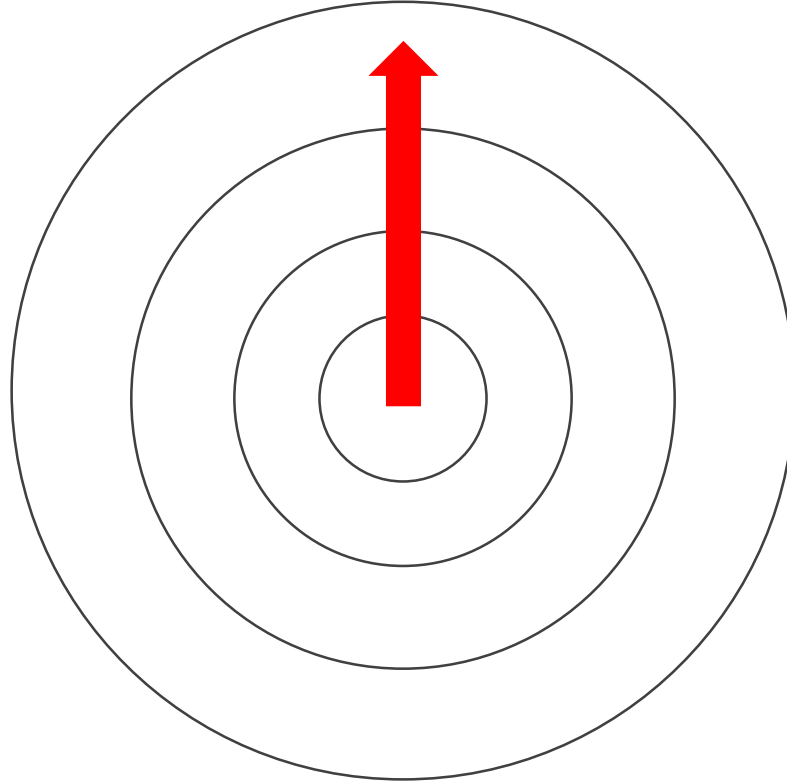
# Gravity



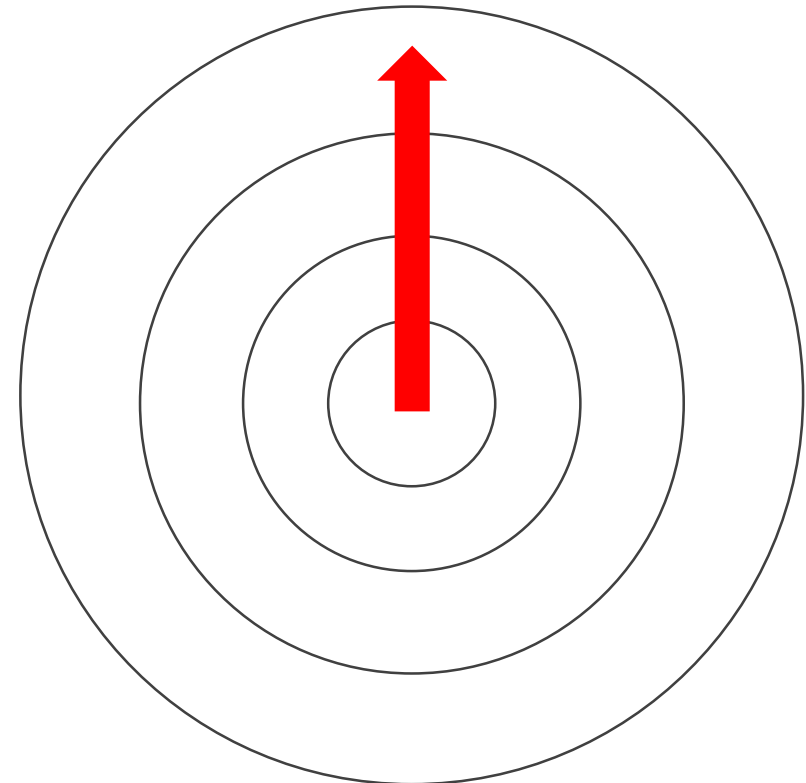
# Align with Principles



**Organization**

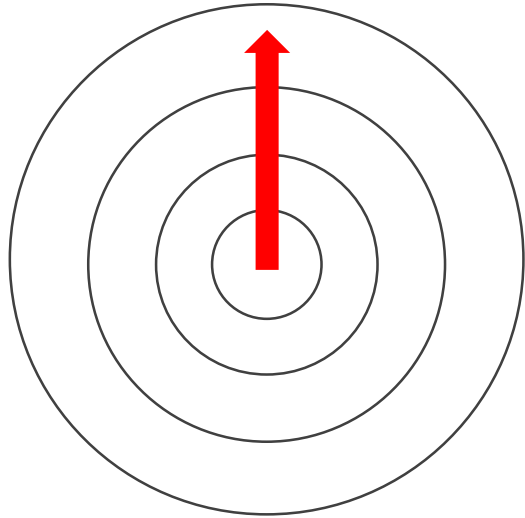


**Mission**

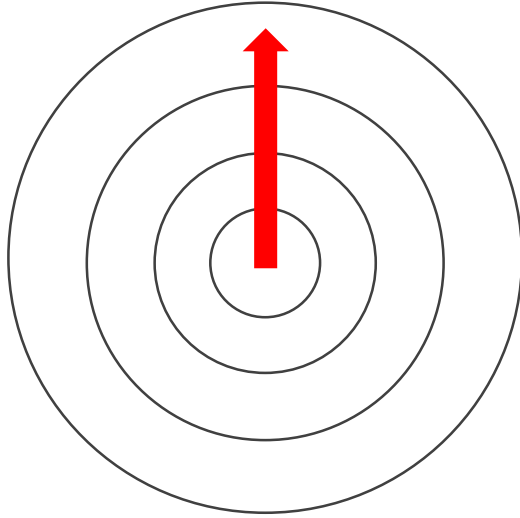


**Principles**

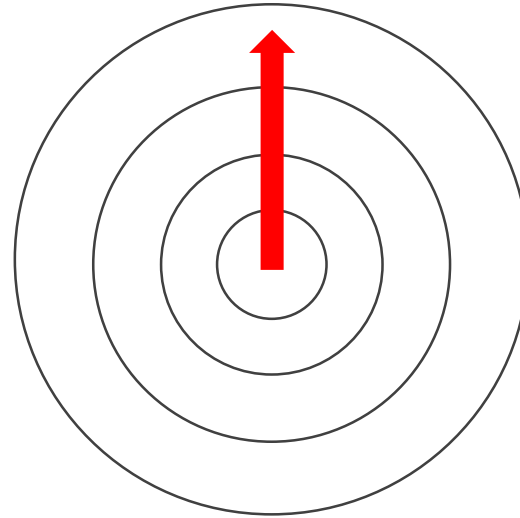
# Complete Alignment



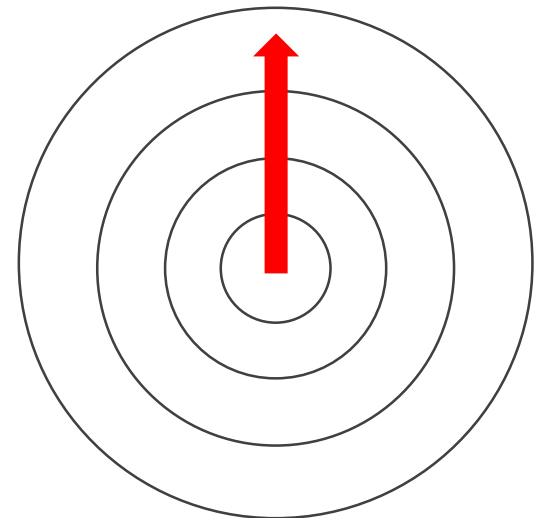
**Personal Mission**



**Organization**



**Organization Mission**



**Principles**

# STRATEGY

Advantage

Purpose

Image

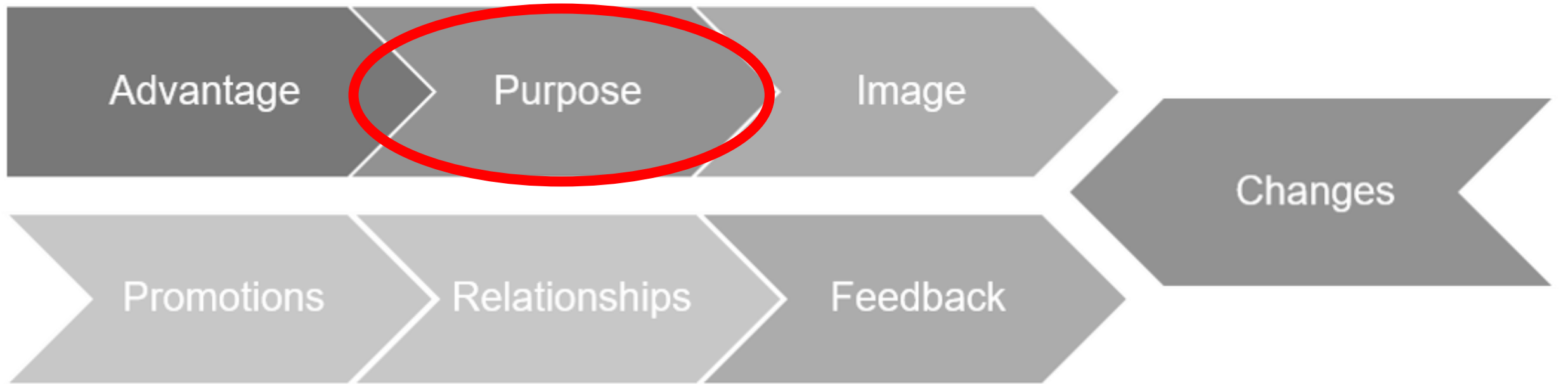
Changes

Promotions

Relationships

Feedback

# TACTICS



# **Where Do Principles Come From?**

# Where Do Principles Come From?

*In the beginning **God** created the heavens and the earth.*

Genesis 1:1

*For since the creation of the world **God's** invisible qualities—his eternal power and divine nature—have been clearly seen, being understood from what has been made, so that people are without excuse.*

Romans 1:20



**Do You Want  
to Be Successful?**

**Do You Want  
to Be Successful?**

**Study and Follow  
Godly Principles**

**The fear of the LORD is the  
beginning of wisdom,  
and knowledge of the Holy  
One is understanding.**

**Proverbs 9:10**